



Points assigned to each category are awarded based on the assigned values listed under “Point Criteria”. Each application can score a maximum of 170 and a minimum of 50 points.

Category	Points	Point Criteria	App
Location Activities take place within Lacey or the Lacey UGA (UGA).	30 pts	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	3
Frequency The overall frequency of the activities provided during the award year.	20 pts	10 pts- Activities occur once , for a single day 20 pts- Activities occur over multiple days or times during the award year	4
Tourism Promotion Shows capacity to attract visitors from 50 miles or more away and enhance tourism in Lacey or the UGA.	50 pts	10 pts- Activities attract primarily local visitors 20 pts- Activities attract local visitors and visitors from surrounding areas 50 pts- Activities attract visitors from 50 miles or more away	5
Safe, Inclusive, and Welcoming Events Activities align with the City’s commitment to maintaining a safe, inclusive and welcome space for all.	10 pts	0 pts- Activities do not reflect values of safety, inclusivity, or being welcoming 10 pts- Activities clearly reflect the values of safety, inclusivity, and welcoming	6
Community and Business Collaboration Demonstrates community appeal, support, collaboration, while generating positive economic impact in Lacey or the UGA.	30 pts	10 pts- Activities demonstrate community appeal 20 pts- Activities demonstrate community appeal and have made efforts to collaborate with community stakeholders 30 pts- Activities demonstrate community appeal and have partnered with businesses and transportation in Lacey or the UGA for support with their activities	7
Financial Sustainability Can operate activities without external funding support.	30 pts	10 pts- Activities cannot take place without funding support 20 pts- Activities would be limited without funding support 30 pts- Activities can operate at full capacity without funding support	10